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BY LAKE  
TEXOMA  
ROTARY**



*Working to End Polio Now*

*<http://www.NoPolio100.com>*

October 10, 2018

Dear potential sponsor,

The 2nd Annual NoPolio100 Bicycle Rally benefiting Rotary International's PolioPlus campaign will be held on **Saturday, April 13, 2019**. We are anticipating a sell-out crowd and expect great enthusiasm from our community as well as DFW metroplex cyclist and cycling associations.

We have great momentum gathered from last year's rally. Positive feedback from many asking us to please "keep this rally going" has inspired us to do just that. If that wasn't enough, the financial success we had last year will certainly keep this rally going as long as people ride bicycles. We donated \$7,000 to PolioPlus, and that was matched by the Bill and Melinda Gates Foundation, 3 to 1. This is our opportunity to leverage our giving with Bill Gates' matching funds. That's \$28,000 for a first year event.

The Lake Texoma Rotary Club is a non-profit organization that started in 2009. As a member of Rotary International, we bring Rotary values, leadership and training to our area. Rotary International's initial humanitarian focus was, and continues to be, to eradicate polio. We are close, but still several years away. Please help us "keep this rally going".

In order to ensure the success of this very important fundraiser, we are seeking sponsorships from local businesses, such as yours. Generous donors like you are the key to our organization's success. We hope that we can count on your support to help us with this worthy event.

Thank you for your time and consideration.

Johnna Clark  
Lake Texoma Rotary Club, President

**PLEASE MAKE CHECKS PAYABLE TO:**

Lake Texoma Rotary  
PO Box 245  
Pottsboro, TX 75076

For additional information:  
Phone: 903-271-1228  
E-mail: [johnpbray@sbcglobal.net](mailto:johnpbray@sbcglobal.net)

# Sponsorship Levels

Level	Clickable ad on website	Banners & Print Media	Event Bag	Finish Line Party	5 Rider Registrations	On Event Jersey	Notes
HeadLine Sponsor	✓	✓	✓	✓	✓	✓	\$5000 Donation
Jersey Sponsor	✓	✓	✓	✓	✓	✓	\$2000 Donation Only 4 available
Rider Sponsor	✓	✓	✓	✓	✓		\$1000 Donation
Rally Sponsor	✓	✓	✓	✓			\$500 Donation
Rest Station Sponsor	✓	✓	✓	✓			\$200 Donation, supply rest stop with hydration, snacks & staff.



# Custom Event Jersey for every rider



Sample jersey, final design still pending